



EDUCATION

UNIVERSITY OF WISCONSIN-STOUT | Menomonie, WI
Bachelor of Fine Arts Degree Graphic Design concentration

SOFTWARE SKILLS

- » Adobe Photoshop CS2
- » Adobe Illustrator CS2
- » Adobe InDesign CS2
- » Adobe GoLive CS2
- » Adobe ImageReady CS2
- » Dreamweaver 8
- » Quark XPress 5.0—7.0
- » Adobe Acrobat 4.0—7.0
- » Adobe Lightroom 1.0
- » Microsoft Office Suite

TECHNICAL SKILLS

- » Cascading Style Sheets
- » HTML and xHTML
- » WordPress & PixelPost
- » Digital SLR Photography
- » Color correction
- » Photo retouching

FREELANCE & CONTRACT WORK

CATEGORY 4 | Charlottesville, VA

User Interface Design

I created user interface designs for The American Shakespeare Center, The University of Virginia's Center for the Liberal Arts, Seventh Generation and Southern Development's Brookwood Townhomes.

INDUSTRIARTS™ STUDIO | Washington D.C.

CD Packaging, Graphic Design and Web Design

Industriarts™ Studio is my ongoing personal side-project. Since startup in 2001, I have worked with over thirty clients throughout the United States and Europe.

MARK WINTER HOMES | Appleton, WI

Advertising Design, Branding and Web Design

Advertisements, marketing materials and a professional website were among the many items I designed for this Fox Valley home builder.

STRANGELAND RECORDS | Annandale, VA

Advertising Design and Promotional Materials

Strangeland Records is a record shop in Annandale, VA that specializes in alternative music. I acted as lead designer for 6 months, designing numerous advertisements and promotional materials.

PROFESSIONAL AFFILIATIONS

Member of the National Association of Photoshop Professionals

RELEVANT EXPERIENCE

HOME BUYER PUBLICATIONS | Chantilly, VA

Assistant Art Director

01.2006 - present

In my current role as Assistant Art Director I am responsible for designing, from concept to implementation, layouts that are consistent with the brand of four different monthly magazines.

Graphic Designer

08.2004 - 01.2006

- » Assisted Art and Design Directors in the design and production of three monthly magazines: Log Home Living, Timber Home Living and Log Home Design.
- » Created numerous custom digital illustrations and logos for use in editorial layouts, rendered and colored floorplans, retouched photos, assigned illustrations and archived past issues.

ACTIVE INTEREST MEDIA | Appleton, WI

Graphic Designer and WebMaster

07.2003 - 08.2004

- » Responsible for Editorial and Advertising design and layout of Log Home Design Ideas magazine.
- » Spearheaded a complete redesign of the magazine's website and worked closely with the editor and web development team to maintain and update the website on a regular basis.

EXTEND DIGITAL, LLC. | Menasha, WI

Creative Consultant

12.2002 - 5.2003

- » Designed seven professional websites for major clients in the Fox Valley area. Responsible for site aesthetics and usability.
- » Developed and designed marketing initiatives for three major clients across Wisconsin.
- » Secured a \$20K interactive audio marketing project for a major car dealership in Appleton, WI.
- » Worked closely with Project Managers and Technical Consultants to identify strategies and translate business requirements down to the user interface level.

WINMARK HOMES, INC. | Appleton, WI

Graphic Designer and Web Designer

6.2000 - 12.2002

- » Spearheaded the design and development of a website.
- » Worked closely with Marketing Director to improve sales by developing advertisements and direct mail pieces.
- » Retouched existing artwork and redesigned marketing materials, publications, brochures, and two 20-page home plan books.